



## News & Views from your Neighbors, Bankers & Friends

To Our Valued Customers:

Spring is a welcome arrival to our communities after a long, cold winter. I'm sure I speak for many when I say I appreciate the warmer weather, but I wish Mother Nature would grace us with some much-needed rain as well.

On the banking front, while our industry continues to be challenged by high regulatory costs and narrow profit margins, Rose Hill Bank continues to enjoy stable and solid results thanks to our loyal customers and hard working employees. We remain very highly capitalized and are pleased to report improved loan demand. And as always, we continue to seek ways to improve our customer service, productivity and efficiencies.

In that regard, we ask customers of our Main Bank in Rose Hill to please excuse our mess while we undertake some necessary remodeling. We are relocating our Loan Operations and Loan Processing departments to the annex south of the Bank. While customers may notice some modest changes in the "look" of the lobby, more importantly, we will improve the work-flow of these two very vital functions within our organization. We anticipate this project will be completed sometime this summer.

We are proud to announce the addition of Paul Treadwell to our Rose Hill Bank Board of Directors. Paul is a long-time customer of the Bank and a highly respected businessman. I look forward to the sage advice he will provide.

As "neighbors, bankers, friends," and in our role as a true community bank, Rose Hill Bank is actively involved in a wide range of community activities throughout the year. As a long-time proud supporter of Rose Hill High School, the Bank recently awarded a \$1000 scholarship to Jaelyn Glennemeier, valedictorian of the Class of 2014. Jaelyn plans to continue her education at the University of Kansas. Congratulations, Jaelyn, and best of luck in your future endeavors!

We are also excited to sponsor the Small Business Administration's Emerging Leaders Program -- an intensive 13-week training course specifically focused on the professional development of executives of "2nd stage" businesses poised for growth in Kansas. This is our latest effort to support small businesses, which we believe are the foundation for sustained economic growth and an improved standard of living.

Thank you for your business!

Sincerely yours,  
Roger D. Kepley  
President/CEO



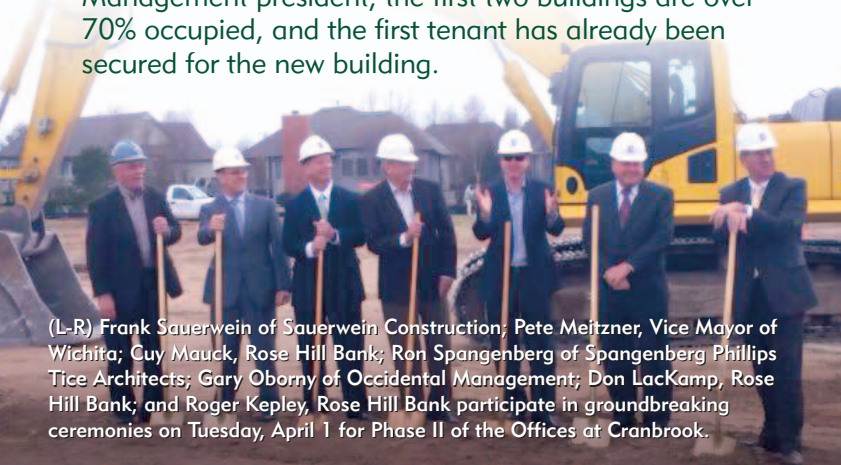
## Board Member Profile: Paul Treadwell

Paul Treadwell was elected to the five-member Rose Hill Bank Board of Directors in February 2014. A respected entrepreneur and businessman, Mr. Treadwell has spent nearly fifty years in retail sales and financing of chattel mortgages. In the course of his career he has developed several manufactured housing communities and has been a successful real estate investor. He and his wife, Virginia, currently own Welcome Home, LLC; Lifestyle Inc.; Environmental, LLC; Car Port, LLC; Dandales Outfitters, LLC; and Track Horse Farm. Raised on a farm in southwest Oklahoma, he moved with his family to Wichita in the 1950s where he attended Southeast High School and Wichita State University. In 1965, he started his own business selling manufactured housing. In addition to his position on the board of Rose Hill Bank, Mr. Treadwell also currently serves on the board of the American Quarter Horse Association Board and the Kansas Food Bank. He is actively involved with KETCH and Guadalupe Clinic.

"As a respected business leader with a history of community involvement, Paul brings expertise and insights that are invaluable to an organization like ours. We are very fortunate to have him on our board," said Rose Hill Bank President Roger Kepley

## Rose Hill Bankers Dig In For Phase II of Offices at Cranbrook

The Offices at Cranbrook project near 21st and Webb Rd. celebrated another milestone in April when representatives of Rose Hill Bank joined with others in breaking ground for the next phase of the project, a 46,000 sq. ft. office building expected to be completed mid- to late-summer. Designed by architects Spangenberg Phillips Tice and built by Sauerwein Construction, the project is led by Occidental Management, the same firm spearheading the Union Station development downtown (which also being financed by Rose Hill Bank). Launched in August 2012, the Offices at Cranbrook when completed will comprise 60,000 square feet of Class A office space in four buildings bordering a three-acre lake. According to Chad Stafford, Occidental Management president, the first two buildings are over 70% occupied, and the first tenant has already been secured for the new building.



(L-R) Frank Sauerwein of Sauerwein Construction; Pete Meitzner, Vice Mayor of Wichita; Cuy Mauck, Rose Hill Bank; Ron Spangenberg of Spangenberg Phillips Tice Architects; Gary Oborny of Occidental Management; Don LaKamp, Rose Hill Bank; and Roger Kepley, Rose Hill Bank participate in groundbreaking ceremonies on Tuesday, April 1 for Phase II of the Offices at Cranbrook.

## Jeans Day: Casual For A Cause

Rose Hill Bank's monthly Jeans Day promotion continues to offer a simple, straightforward way for our employees to help raise funds for local causes and charitable organizations. With employees' contributions matched by the Bank, the total dollars raised each month represent much-welcome funds for various worthwhile causes throughout the area.



Our January Jeans Day raised more than \$1,200 to benefit the Wichita Children's Home, the only emergency, temporary, residential care facility for children in our community. Wichita Children's Home Director of Development **Janet Pack** (left) receives a check from RHB Loan Relationship Specialist **Kathy Bretches**.



The American Heart Association's "Go Red For Women" campaign is designed to dispel the myths and raise awareness of heart disease as the number one killer of women. Our February Jeans Day raised \$570, represented in a check presented by Rose Hill Bank Senior Vice President of Retail Banking **Janeen Smalley** (left) presented to **Angela Breer**, Director of Go Red for Women.



Earlier this year a house fire destroyed the Douglas, Kansas, home of Rose Hill Bank customer **Richard Dehoff**. In March, Senior Vice President and Augusta Branch Manager **Joe Goedert** (left) presented Mr. Dehoff with a Jeans Day check for \$670 to help recoup from the loss. (Also pictured is Augusta branch teller **Eden Lowrey**)