



News & Views from your Neighbors, Bankers & Friends

To Our Valued Customers:

In this edition of our newsletter, instead of the usual message from Rose Hill Bank President Roger Kepley, I've been invited to tell you about some of the exciting things we're doing in the area of commercial or business banking.

First, we are proud to once again join the Small Business Administration as a sponsor of this year's Kansas Procurement Conference. Known last year as the Kansas Business Matchmaker Workshop, this event offers an opportunity for small and minority-owned business owners to meet face-to-face with prospective buyers from across the business spectrum, from large companies to government agencies. This event also features educational workshops covering a range of topics vital to small businesses. This year's conference will be held Tuesday, August 13, 2013, at the Drury Inn, 400 W. Douglas in Wichita. If you'd like to participate or learn more about it, I invite you to call me or visit www.kansasprocurementconference.com.

The Procurement Conference is just one example of our increasing involvement in the business community. Over the past year we've introduced a number of new business-related products such as treasury management services and remote deposit capture, enabling companies to reduce costs and improve cash flows. We've also increased awareness in the marketplace of Rose Hill Bank as a business lender. We served as the lead lender for the Offices at Cranbrook project near 21st and Webb Rd. which opened earlier this year. And as you may have seen in our last newsletter, we are providing the financing for Occidental Management's purchase of Wichita's historic Union Station, one of Downtown Wichita's most promising new developments. We are also currently involved in a number of other projects you'll be hearing more about in the weeks and months ahead.

We believe that, like you, businesses can appreciate and benefit from sound financial management and good customer service. But while my staff and I are obviously very focused on serving the needs of business customers, let me assure you that in no way does our emphasis on commercial banking diminish our bank's commitment to our traditional customer base.

We are extremely proud of the reputation Rose Hill Bank has earned over the past century providing tailored financial services and personalized attention to individuals and families. And we are not about to jeopardize these relationships or the trust you have placed in us by changing how we operate. Rather, we recognize that businesses represent the foundation of our economy. It is the manufacturers, suppliers, retailers and service companies who provide the jobs and fund the payrolls for the very people we serve, our neighbors and friends. By expanding the scope of our services, by diversifying our customer base to include businesses as well as consumers, we are strengthening our ability to serve all our customers while simultaneously fulfilling our role as a true full-service financial institution.

Sincerely,
Cuy Mauck
Executive Vice President, Director of Commercial Lending



Jeans Day Contributions Continue To Make A Difference

What began as a simple fundraising idea has become a monthly tradition at Rose Hill Bank, symbolizing our level of commitment to the community. On specified days, a \$5-a-day "Jeans Fee" gives Rose Hill Bank employees the right to wear jeans. Each month, their contributions are matched by the bank and donated to an important cause.



Dawn Alderson, Rose Hill Bank Administrative Assistant, presents a Jeans Day check for \$600 to Mr. Steve Rock, Executive Director of the Arthritis Foundation, Heartland Region. According to Mr. Rock, Rose Hill Bank is among the organization's top contributors in our area.



Rose Hill Bank Senior VP/Retail Banking Janeen Smalley (right) presents a heartfelt donation to Shannon Wedge, Development Manager at the American Red Cross, to assist with disaster relief in Moore, Oklahoma, following the devastating tornadoes in May.



Rose Hill Bank Senior VP Duane "Dude" Harms (back row, right) headed up the bank's participation in the Walk to support the Juvenile Diabetes Research Foundation in April. Our employees' efforts raised more than \$700 for the cause.

A Tradition Honoring Excellence

It's been a Rose Hill Bank custom to recognize outstanding academic performance in our schools. In May, Bank President Roger Kepley presented RHHS Valedictorian Katy Nutsch a check for \$1000 as a gift from the bank in honor of her achievement.



Who's New In The Neighborhood?



Joe



Lisa



Matt

You may have spotted some bright new faces in your most recent visit to the bank. Joe Goedert joined us in April as Senior VP and Manager of our Augusta branch. A 30-year veteran of banking, Joe came to us from Ottawa, Kansas, where for the past three years he served as VP Commercial Lending. In addition to his experience in financial services, Joe has worked in sales management and wholesale operations.

Also new to our team are Lisa Kelley, VP Loan Officer and Branch Manager of our east branch, and Matt Allred, VP Commercial Lending, also at our east branch. Lisa is a 15-year veteran of financial services. Matt's 20 years in banking has included experience in commercial, mortgage and retail lending.

We're glad they're here... and we think you will be too!