



## News & Views from your Neighbors, Bankers & Friends



To Our Valued Customers,

You may recall a few months back I took the opportunity in this newsletter to tell you about your bank's expanding role serving the business community. As Rose Hill Bank's new Director of Commercial Lending, I outlined some of our efforts to provide area businesses with the financial products and services they need, supported by this bank's respected brand of personalized customer service.

Well, I'm pleased to report that this summer we will be taking another important step in this continuing effort by co-sponsoring the 2012 Kansas Business Matchmaker Workshop, Tuesday, August 14, at Wichita State University's Hughes Metropolitan Complex.

The Kansas Business Matchmaker Workshop is an annual event that allows representatives of small businesses to meet face-to-face with prospective buyers from the public and private sectors. Last year, an estimated 200+ attendees met with representatives of companies such as Boeing, Cargill Meat Solutions, Hawker Beechcraft, Spirit AeroSystems and more, as well as contracting officials from local, state and federal government.

Sponsored by the Kansas Small Business Development Center and the Small Business Administration, this event offers a unique opportunity for small businesses -- including small disadvantaged businesses within rural and urban communities, with owners who are women, minorities, and veterans, among others -- to introduce their products and services to potential buyers. In a series of brief, 10-minute one-on-one meetings, Buyers and Sellers get together to discuss specific projects, capabilities, and mutual interests. Wayne Bell, Director of the SBA's Wichita District Office and one of the primary organizers of the event, likened these encounters to speed-dating for potential business partners.

In addition to the matchmaking meetings, the Workshop will feature a series of breakout sessions scheduled throughout the day. Hosted by experts from across the business spectrum, these sessions provide small-business owners crucial insights and advice on topics including:

- Government contracting
- IRS tax incentives for small businesses
- Business finance options
- International business opportunities (i.e., exporting)
- Innovation and diversification success stories

As co-hosts of this year's Workshop and the only financial institution participating, Rose Hill Bank will lead the breakout session on financing and will play a prominent role in promoting the event in advance.

Keynote speaker for the 2012 Workshop will be well-known businessman and Wichita native Phil Ruffin of The Ruffin Companies. Kansas 4th District Congressman Mike Pompeo and other elected leaders at the local, state and national levels have also been invited to attend.

If you or someone you know is interested in attending this event or would like more information, I invite you to call me at 316-773-3322. You can also find information online at [www.KansasBizMatch.com](http://www.KansasBizMatch.com).

Sincerely,

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Executive Vice President, Director of Commercial Lending



## Bank On-The-Go with Rose Hill Bank's Mobile Banking

A May 2012 Nielsen report says 50.4% of Americans now use a Smartphone -- i.e., iPhone, Android or Blackberry -- with an average of more than 40 apps per phone. If you're among this rapidly growing group, you can now take us with you! Our free Mobile Banking app lets you do your banking or view your account information directly on your mobile device, no matter where you are.

Using your Smartphone to access your accounts, you can transfer funds, pay bills, view current balances

and transaction history, get directions to the nearest branch or ATM location, and more! And because our system works with almost any mobile device operated on any network in the country, even customers with less sophisticated cell phones can access and view their account information. All you need is a device capable of sending and receiving text.

If having your bank in your pocket sounds convenient, ask your Rose Hill Bank representative how to get going with our Mobile Banking.

## Implementing New Processing Software Was No Fun 'n Games... But the Reward Was!



More than 40 Rose Hill branch staff and family members turned out Thursday evening, May 31, for our Employee Appreciation Picnic. Lured by the promise of good food, good company, music, fun and games, the group gathered to cap off months of hard work instituting our new data processing system. Thanks to their dedication setting up the new system, our customers can now look forward to even greater efficiency and accountability in their relationship with Rose Hill Bank.



## Rose Hill Bank In The Community

Obviously, serving the financial needs of you -- our customer -- is our first priority. But as a "community" bank in every sense of the word, Rose Hill Bank is also keenly aware of our responsibilities as a good corporate citizen. Beginning with this issue, we'll touch on some of the ways your bank and your bankers are working to make a difference in the communities we serve.

### Jeans Day Raises nearly \$1200 for KCSL's Healthy Families Program

A \$5-a-day "Jeans Fee" not only earned Rose Hill Bank employees the right to wear jeans on May 4th & 5th, it ultimately accounted for more than \$1100 in new funding for the Kansas Children's Service League. With an uncertain economy placing increased social and financial demands on families, our employees saw KCSL filling an important niche. Jeans Day offered a simple way to raise funds for KCSL's "Healthy Families," a voluntary program designed to assist new parents overburdened by risk factors such as unemployment, lack of parenting skills or a history of child abuse and neglect. RHB employees contributed \$285.00 to the effort, which was matched by the bank. This total was then matched again by Medicaid, giving KCSL a grand total of \$1140.00 in unexpected funds.

## Wingnuts Season Opens at Home with RHB's Own Starting Pitcher, "Dude" Harms

If you've been to a Wichita Wingnuts game this season, you've met some of the winners in Rose Hill Bank's First Pitch promotion. Prior to each home game, we draw a name at random from those registered at one of our locations. The winner gets to throw out the First Pitch. For the first game, we reserved the honor for our own veteran ballplayer and loan officer, Duane "Dude" Harms.

If you'd like a chance to throw out the Wingnuts First Pitch, stop and register at any Rose Hill Bank branch.



Before "Dude" Harms was a banker, he played professional baseball, pitching for the Eugene (Oregon) Emeralds during the '82 and '83 seasons. (The Emeralds were a farm team of the Cincinnati Reds at the time.) During his last season, he even made the All-Star team.

Future Rose Hill Bank customer Emerson Horning wins the chance to throw out the First Pitch at a recent Wichita Wingnuts game. Emerson pitched to Wingnuts Catcher Kevin Whitehead.